



Investor Relations

November 2023

Company Overview

No.1 Media-Commerce company, leading digital shift & global expansion

- Business Divisions -

MEDIA PLATFORM

MPP M/S **30%**

- No. 1 MPP in paying TV
- Advertisement Solution
: TV · Digital-based Media Mix
- Digital Content Production
- In-house OTT

FILM & DRAMA

#1 Content Production

- OTT / Linear production
- Global investment/distribution
- In-house film production
- Musical Business

MUSIC

#1 Music Station

- No. 1 Korean Music Station
- In-house Artists incubation
- Music Sub-labels
- Concerts Business

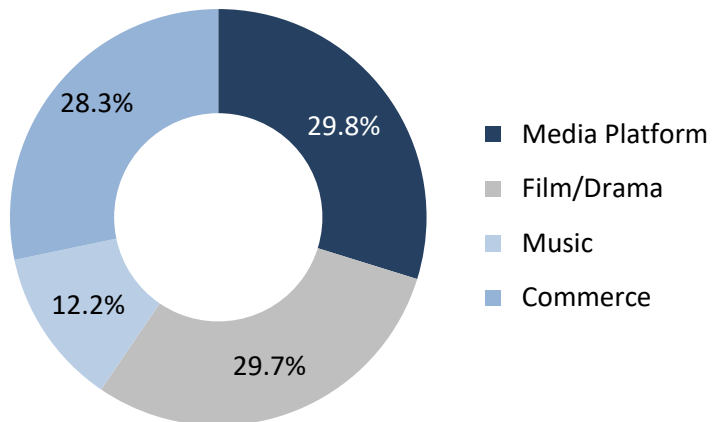
COMMERCE

Home Shopping M/S **24%**

- Major Home Shopping Player
- Private Brands
- Leader of Online Commerce
- Live Commerce Studio

COMPANY OVERVIEW

Sales-mix (2022)

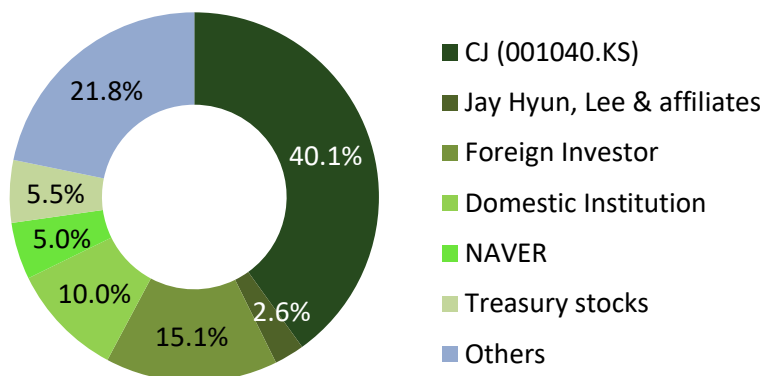


Snapshot (as of Oct 2023)

✓ Outstanding Shares	21,929,154 shrs
✓ Market Cap.	1,142 mn USD
✓ Shareholders' Equity	4,344 mn USD
✓ P/B	0.30 x
✓ Foreign Investment Limit	49.0 %

*KRW/USD = 1,000

Shareholders' stake

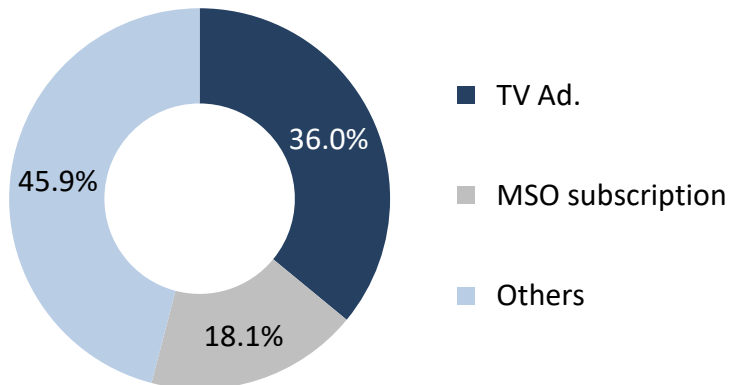


Price information



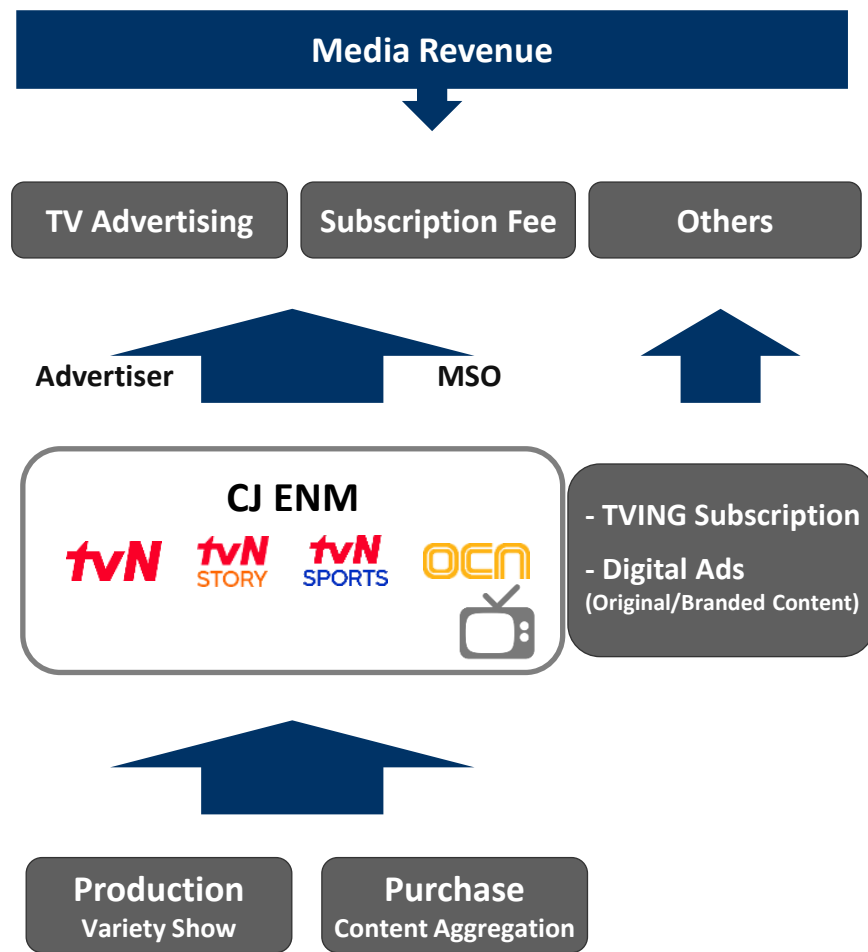
Media Platform

Sales Mix (2022)



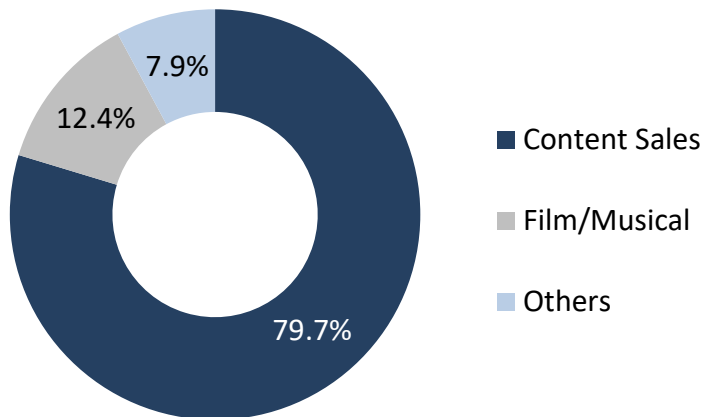
- **TV Ad. : Advertisement revenue generated from TV channels**
- **MSO subscription : Commission for providing PGM to SO**
- **Others : Digital rev. and subsidiaries rev.**

Biz-Model



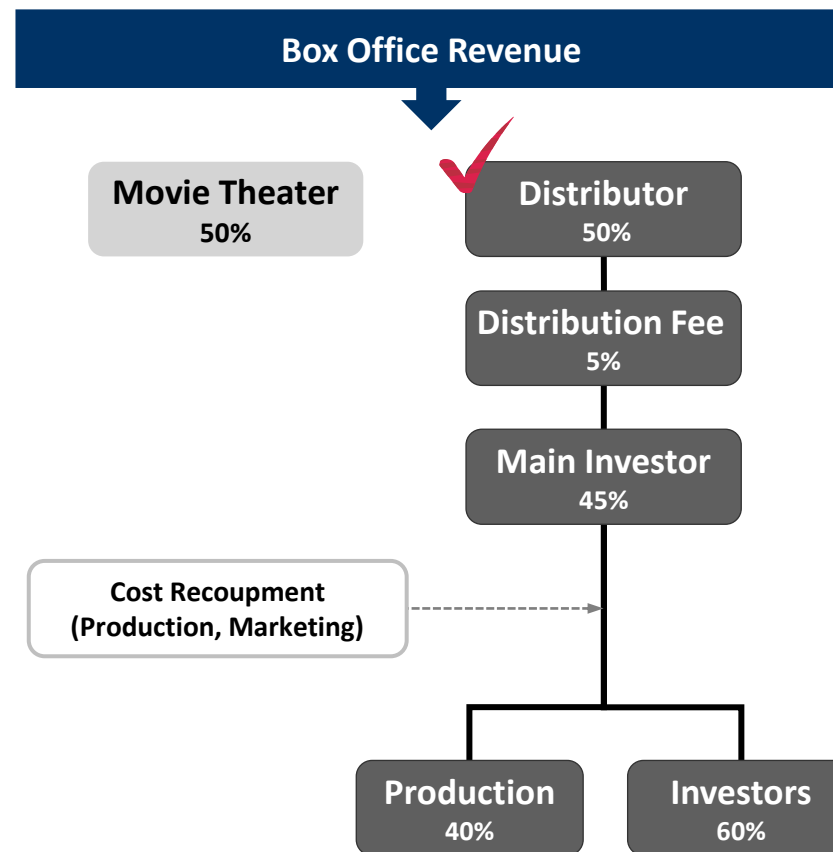
Film & Drama

Sales Mix (2022)



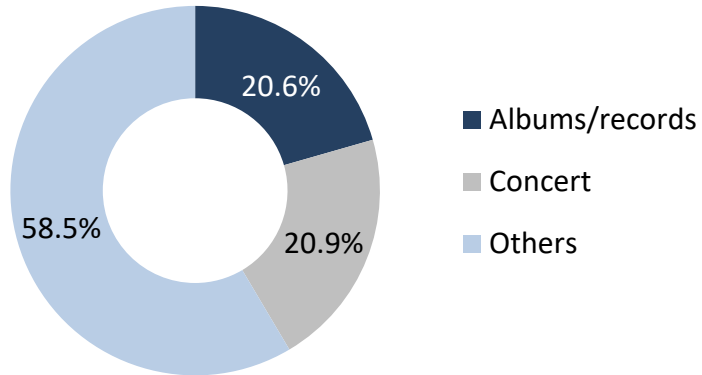
- Content Sales : : Domestic and Overseas sales
- Film : Theater revenue from domestic B.O. and Musical, ancillary
- Others : Overseas rev., subsidiary rev. etc.

Biz-Model



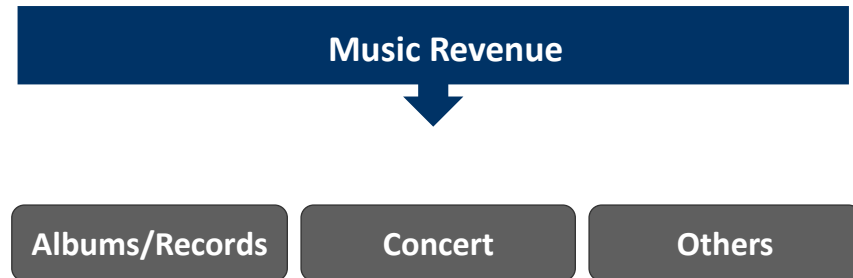
Music

Sales Mix (2022)

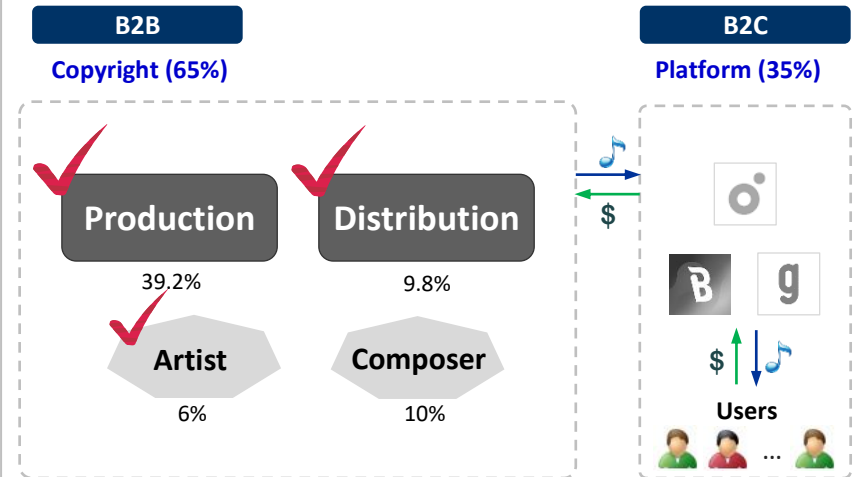


- **Albums/records** : Records & albums sales incl. in-house artists
- **Concert**: Planning and production of concerts and conventions
- **Others** : Sub-labels rev, Mnet CH. Ad., Subscription rev, and etc.

Biz-Model

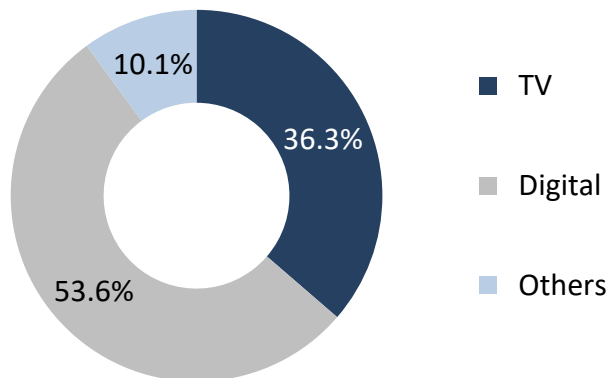


General Revenue Scheme



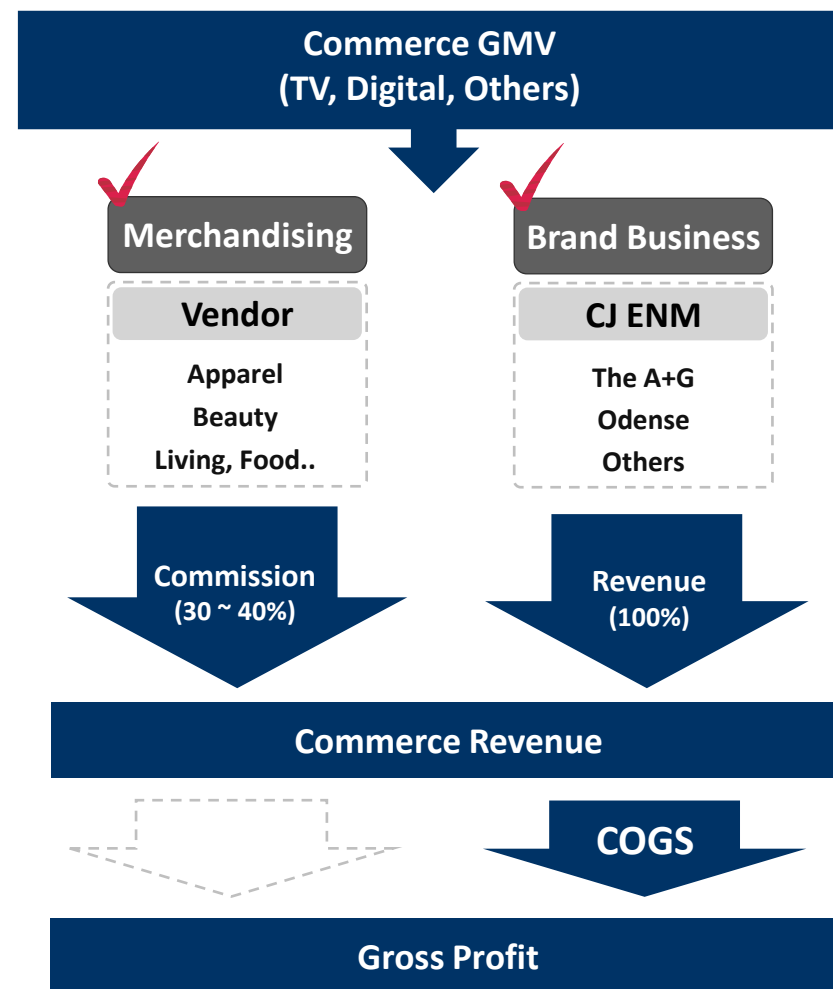
Commerce

Sales Mix (2022)



- TV : Revenue from TV commerce transaction
- Digital : Sales from digital platform (Mobile, PC)
- Others : Subsidiary rev., offline store rev. etc.

Biz-Model












Mid-Long Term Strategy



Extension of production/distribution value chain to grow stronger



Media Platform	Content Production	Music Label
<ul style="list-style-type: none"> • Provide marketing solution with powerful TV channels • With OTT original content, gather subscribers 	<ul style="list-style-type: none"> • Has top writers and producers • With content power, sells products to other channels and OTT as well as abroad 	<ul style="list-style-type: none"> • Expand and secure in-house artists and IPs through sub-labels • Maximize synergies with Media's music-oriented TV shows
 In-house OTT	 Drama Studio	 LAPONE
 Digital Marketing	 Multi-genre Studio	 WAKEONE
 Digital Marketing	 Global Studio	 Belift Lab

TV Channels that we own

Own 14 TV Channels including 11 Basic and 3 Premium Channels

General Entertainment

tvN
Representative Channel
 General Entertainment Ch. for Drama & Variety Shows of All Genre

tvN DRAMA
Infotainment Content
 Air Drama & Infotainment Shows

tvN SHOW
Millennial Gen.
 Air Variety Shows targeting younger generation

UXN
UHD 4K Content **P**
 Offer Premium UHD version of Ready Made Content

Music Entertainment

Mnet
Music Content
 Variety Shows specialized for Music Genre

Lifestyle Entertainment

tvN STORY
Life Story Content
 Air Drama & Variety Shows targeting elderly generation

tvN SPORTS
Sports Content
 Broadcast Worldwide Sports Events

중화TV
Chinese Content
 Air Variety of imported Chinese Content (Drama)

Movie Entertainment

OCN
Movie, Drama
 Air Drama & Movie of well-made genres

OCN MOVIES
Movie Curation
 No.1 Movie Theme, Curation Ch.

OCN MOVIES2
Korean Movie
 Movie curation Ch. for Korean movies

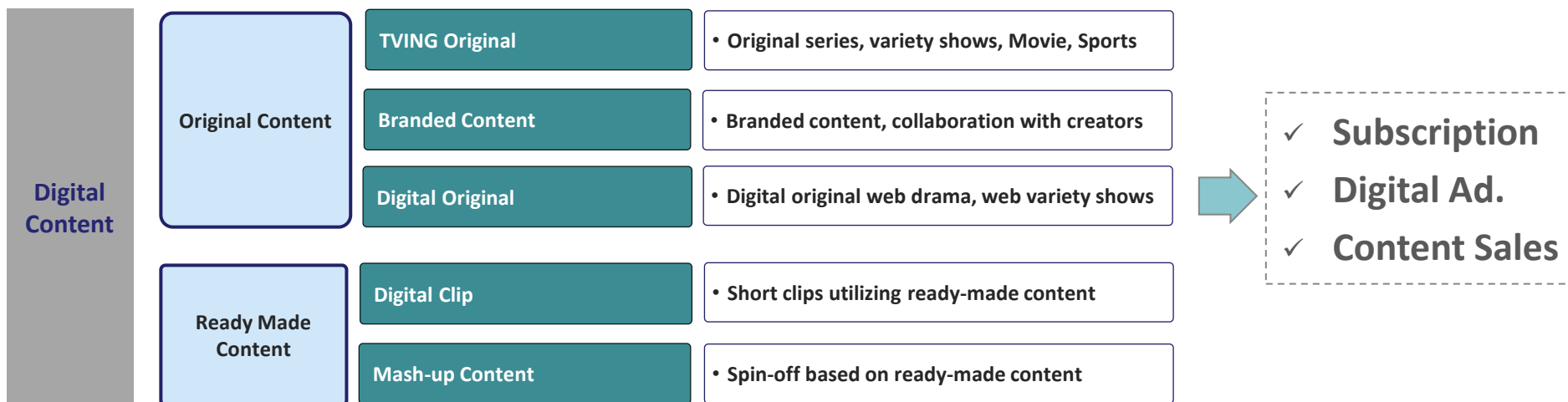
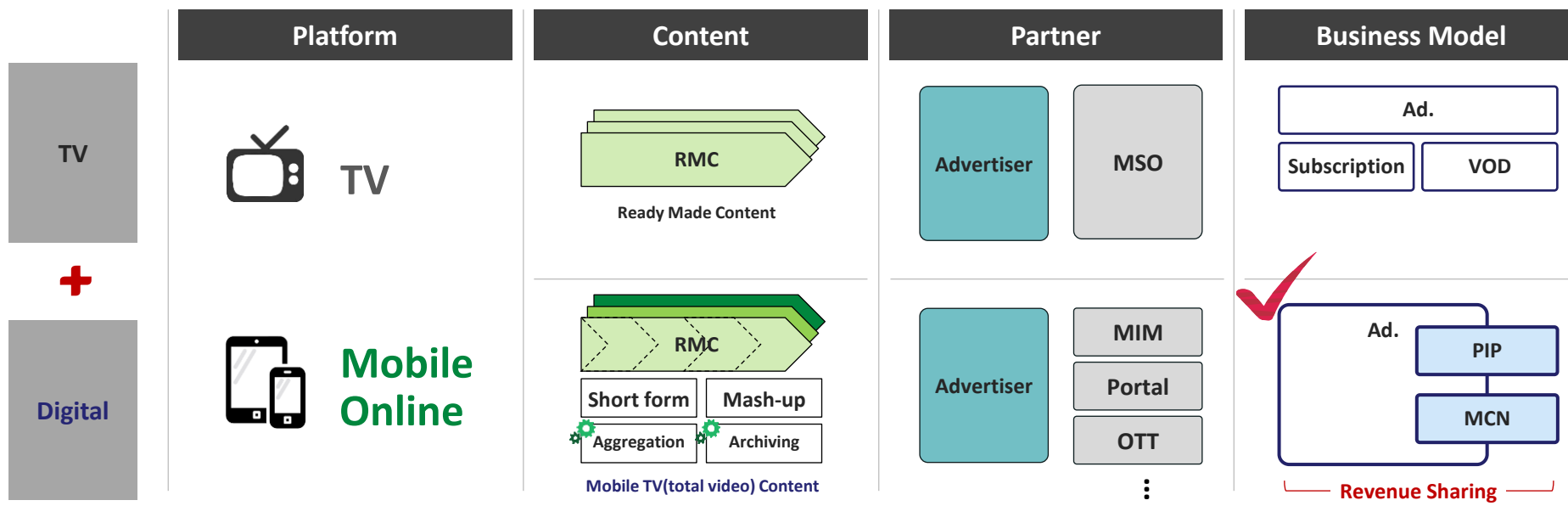
CATCH ON
Premium Movie **P**
 Catch on 1 & 2 are Premium Movie Channels

Kids Entertainment

Tooniverse
Animation, Kids
 The first animation-only Ch. In Korea and air both licensed and in-house IP

P : Premium Channel (Channel subscription needed)

Digital Business Model (from 2014)



Dive deep into digital transformation



Rolling-out Localization Through the Best Experience



Movie, Global Projects

In 2013, expanded co-production films for the overseas market. Box-office hits <A Wedding Invitation> in China, <Snowpiercer> in Global, etc.



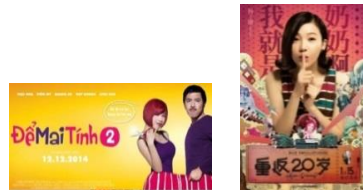
Vietnam Cultural Relations

Over 10 years experience in Vietnam. Drama <Muingogai> has a record of 35% viewership rating. Expanded social network and whole body business in Media & Entertainment



Pop Convention, MAMA

In 2010, renewed <MAMA>, it had 10 years of history since 2000. Now representing K-pop cultures in Asia, followed by <K-CON> in various regions.



Expand Business Capabilities of Local Culture

Expanding local co-productions. To secure competitiveness in operating stable culture & entertainment business with investment/production/ distribution



Export Driven, Program Format and Production Support

Expand including co-production such as <Grandpas over Flower> etc. and production support satellite TV such as <happy invitation> etc. in China



China M Academy

M Academy is a local agency & training studio. Makes synergy with cultural relations like as the M Studio and K-pop school



Establish CJ Ent Turkey

Film production & distribution Recorded W12.0bn revenue & 31% distribution M/S in 4Q17



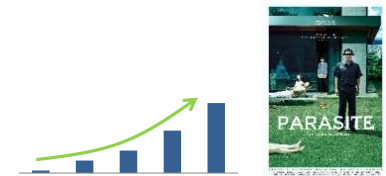
Co-production with Global Partners

Co-work with global networks and productions, building up know-hows and experience on local content production



Establish JV with Major Cineplex Group

Co-productions on various genre contents



Expand Global Exposure & Network

Expand overseas network based on growth globally Global Culture Leader of Cultural Trend.



Expansion into US Market

Co-production with local production and networks. Expand local cultural biz. And business opportunities. Increase contents power in global market.

Reclaim Competitiveness through Premium-IP and Profitable Distribution Platform

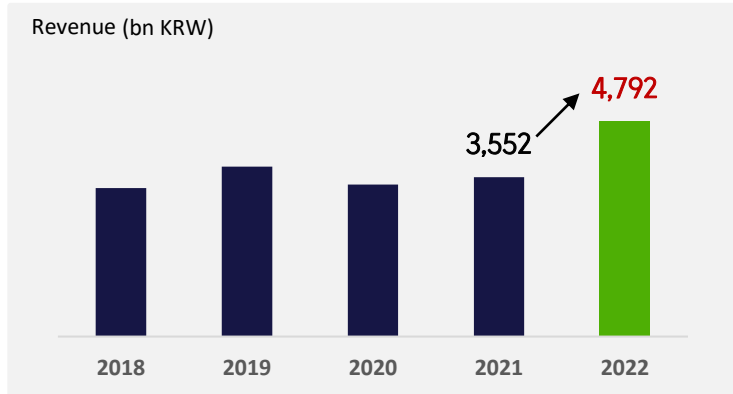


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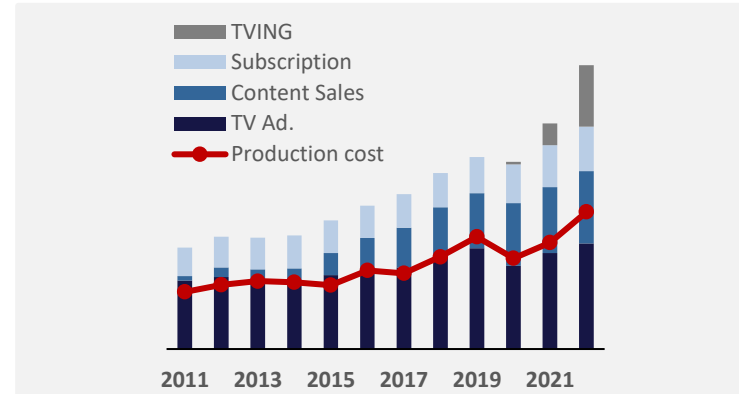
Conquering the M/S by putting emphasis on content production

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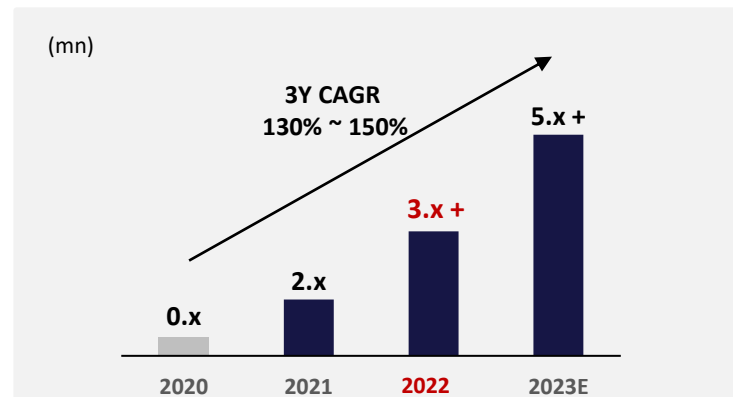
Accelerate top-line growth



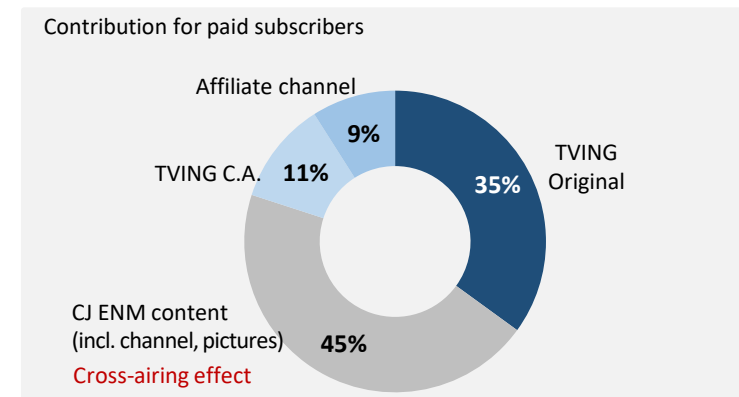
New content lead the revenue growth



Big jump of TVING paid subscribers



Content-driven TVING subscribers



Unparalleled content competitiveness and business portfolio



Enhancing Competitiveness
in Global Business

✦ Content Studio – Enriching global-oriented content with Multi Studio

✦ Music Label – Strengthen business capabilities centered on artists

“Content Sales Up”



“Subscribers and OTT M/S Up”



“Brand Business and GMV Up”



Mid-term Strategies

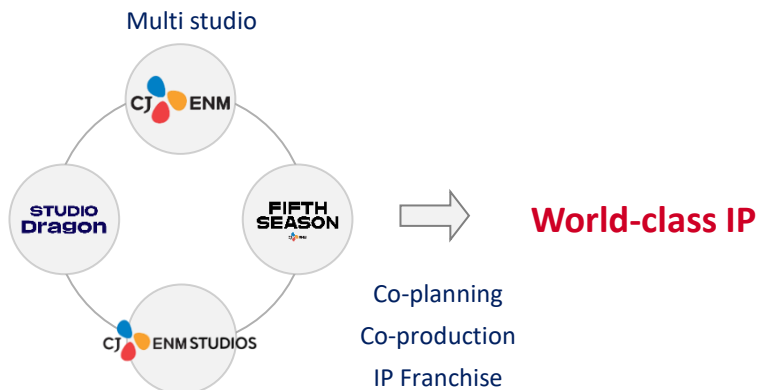
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Rolling out World-class IP via multi studio → Worldwide content business

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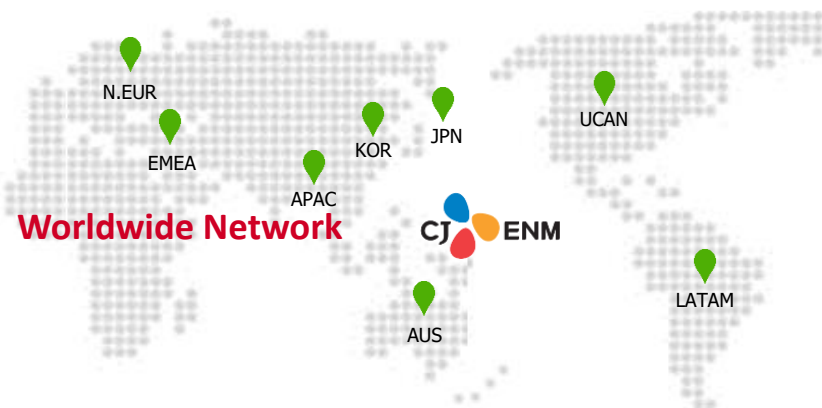
Expand World-class IP Production

★ Strengthen IP as conjoined effort of multi studio



Worldwide Network

★ Reinforce global distribution channel and expand network



Co-production/planning

STUDIO DRAGON

FIFTH SEASON

CJ ENM STUDIOS

Main line-ups

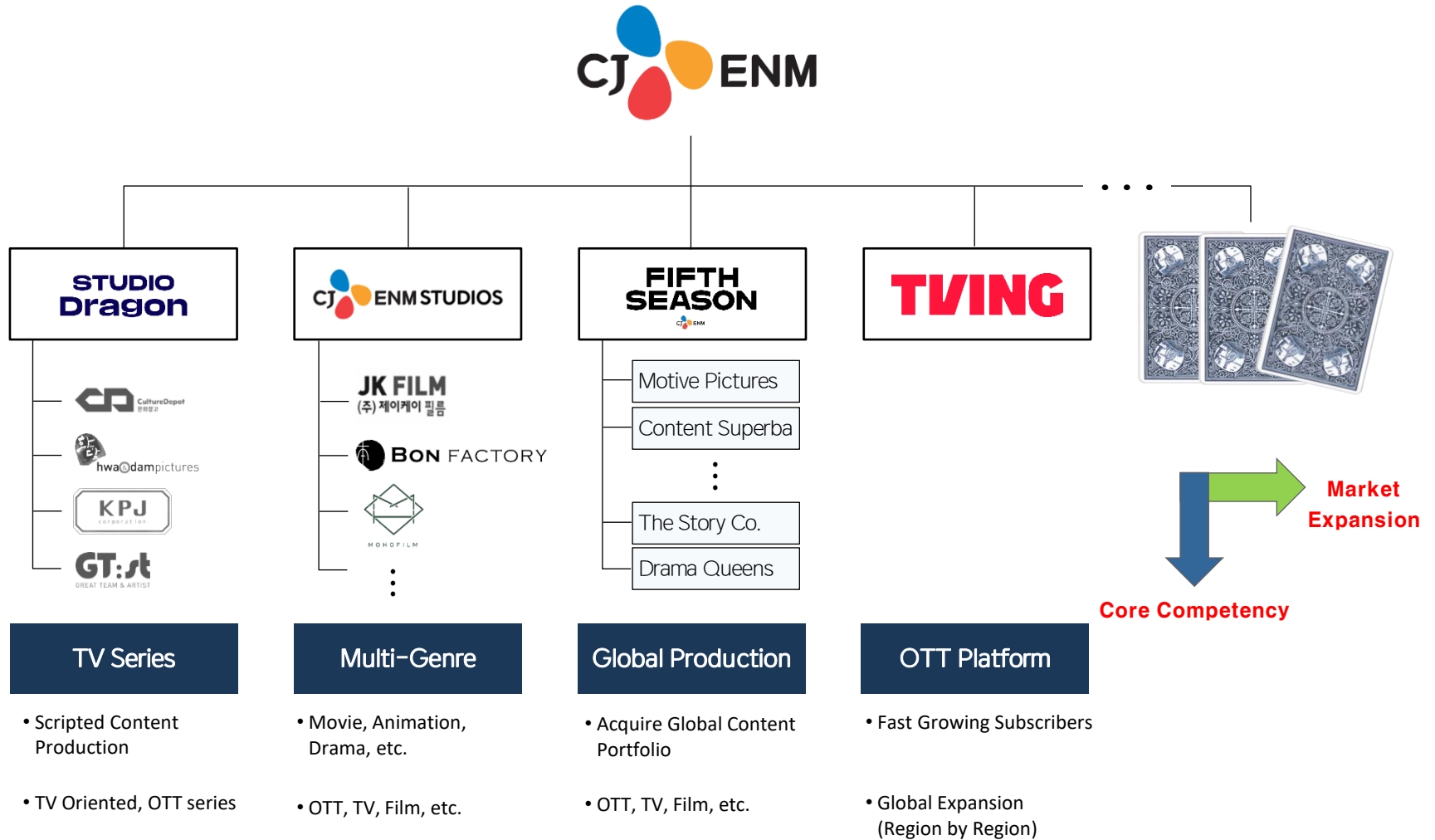
- prjt 1 : (OTT) Period Drama
- prjt 2 : (OTT) Drama Series
- prjt 3 : (OTT) Mystery
- prjt 4 : Dark Comedy/Thriller
- prjt 5 : Horror/Thriller

- <Yumi's Cells 2> **TVING**
- <Duty After School> **TVING**
- <Alchemy of Souls> **tvN TVING NETFLIX**
- <Little women> **tvN TVING NETFLIX**
- <Island> **TVING**

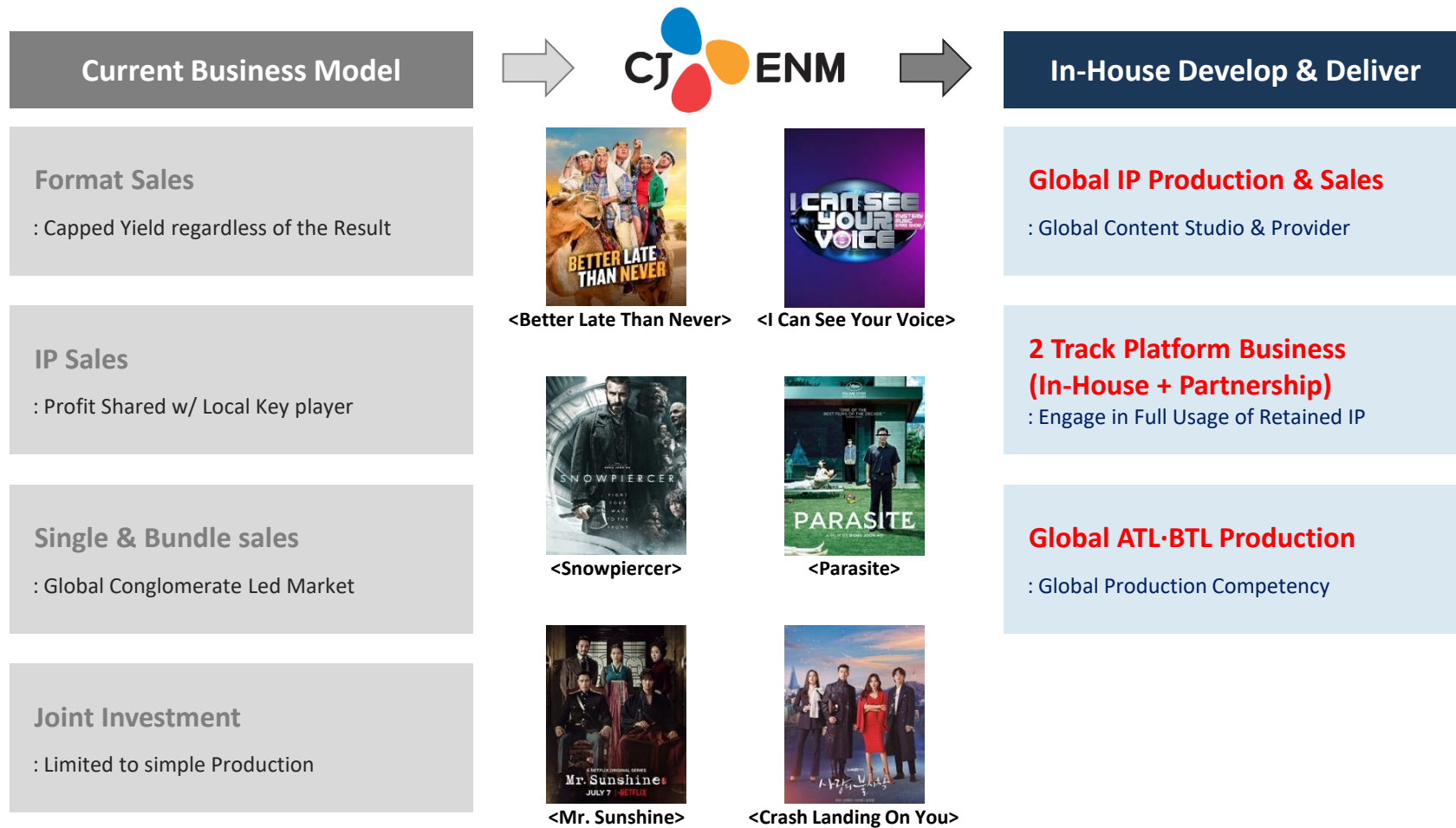
- <Lost Flowers of Alice Hart> **prime**
- <Surfside Girls> **Apple tv+**
- <See 3> **Apple tv+**
- <80 for Brady> **Paramount**
- <Book Club 2> **NBCUniversal**

- prjt 1 : (OTT) Family Drama
- prjt 2 : (OTT) Crime/Action Series
- prjt 3 : (OTT) Thriller
- prjt 4 : Music/Comedy Movie
- prjt 5 : (OTT) Action/Adventure

Strengthening Global Content Production by Multi-Studio



Single Indirect Sales ⇒ Direct Develop & Deliver Model



Dominant in Korea OTT market, boosting subscribers growth

No.1 K-Content OTT Platform

TVING is the **top OTT streaming service** in Korea, operating original series and licensed content.

- Spun off in 2020
- Merged with KT Seezn in 2022
- Reached 3 Million subscribers in 2022

2023 Business Outlook

Aiming to reach

5mn

Paid-Subscribers

Expanding abundant

Content Library

w/Originals & Partnership

Key Original Line-ups

- | | |
|-----------------------------|-------------------------|
| <i>Island S1&2</i> | <i>Bros on Foot</i> |
| <i>Duty After School</i> | <i>Hidden Hour</i> |
| <i>Trapped in a Cartoon</i> | <i>K-POP Generation</i> |

Key Business Strategy

1. Content Strategy

- ✦ Fortify original & exclusive content across all genres : Drama series, variety, music show, film, documentary, etc.
- ✦ Enhance licensed content library : TV Live-stream, news, sports, concert, kids, animation, etc.
- ✦ Content Alliance : Partnership with premier global & domestic content providers incl. Paramount, JTBC, TV CHOSUN, MBN, YTN etc.



2. Traffic Strategy

- ✦ Platform & Telecom Partnership : Cooperation with major network company such as NAVER, KT to accelerate new subscription growth

FIFTH SEASON

Global expansion with various capabilities as showrunner, producer and distributor

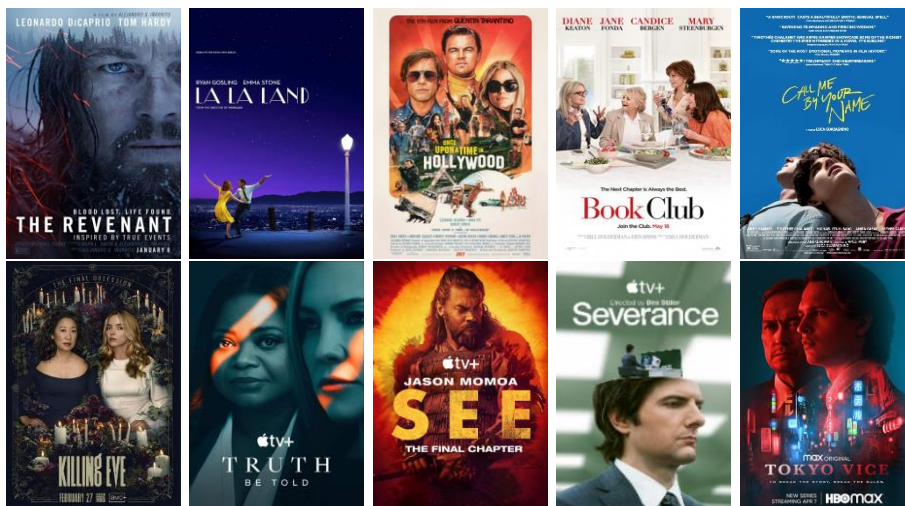
Global Premium Film and TV Studio

FIFTH SEASON* is the one of the largest production company in the U.S. specializing in content planning, investment, production and distribution.

FIFTH SEASON



✦ Greatest Hits



Recent Awards and Recognition

- ✦ **27 Emmy Nominations**
: <Severance>, <Pachinko>, <Killing Eve> and etc.
- ✦ **4 Sundance Nominations**
: <Eileen>, <Flora and Son>, <Going Varsity in Mariachi>, <Aum>
- ✦ **Other Awards**
: SAG (Screen Actors Guild) Awards 2 nominations
: DGA (Directors Guild of America) Awards 2 nominations
: WGA (Writers Guild of America) Awards 3 nominations

2023 Major Line-ups

TV	<i>Severance S2</i>	<i>Tokyo Vice S2</i>
	<i>Wolf Like Me S2</i>	<i>Lady In The Lake</i>
Film	<i>Book Club 2</i>	
	<i>Flora and Her Son</i>	
	<i>Eileen</i>	
Documentary	<i>Going Varsity In Mariachi</i>	
	<i>Kiss the Future</i>	
	<i>Superpower</i>	
	<i>Aum</i>	

and 300+ projects are under development

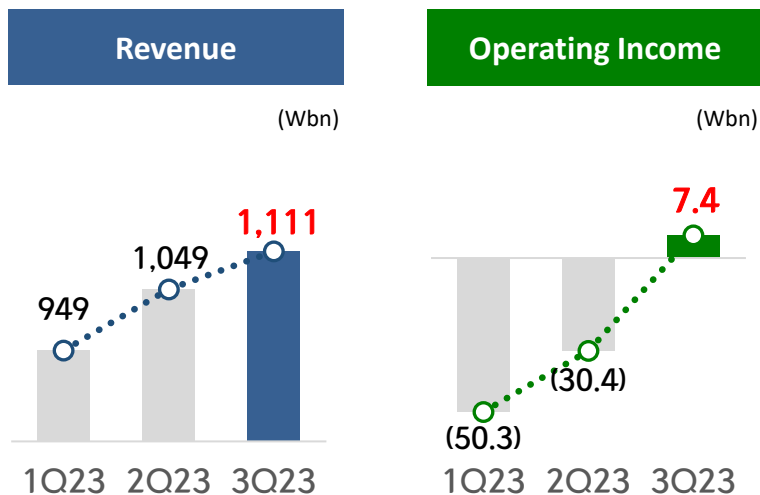
* Previously known as Endeavor Content

3Q23 Earnings Review



1. Key Achievements and Strategies

Bottoming out, and improving P&L for FIFTH SEASON and TVING



Mid-term Growth Driver

TVING

- ✦ Stretching revenue stream with AVOD plan
- ✦ Enhancing hit-ratio and fortifying content library

FIFTH SEASON

- ✦ Resuming post-strike content production
- ✦ Expansion through content carry on

MUSIC

- ✦ Raising global artist and solid A&R
- ✦ Accelerate global concert and convention

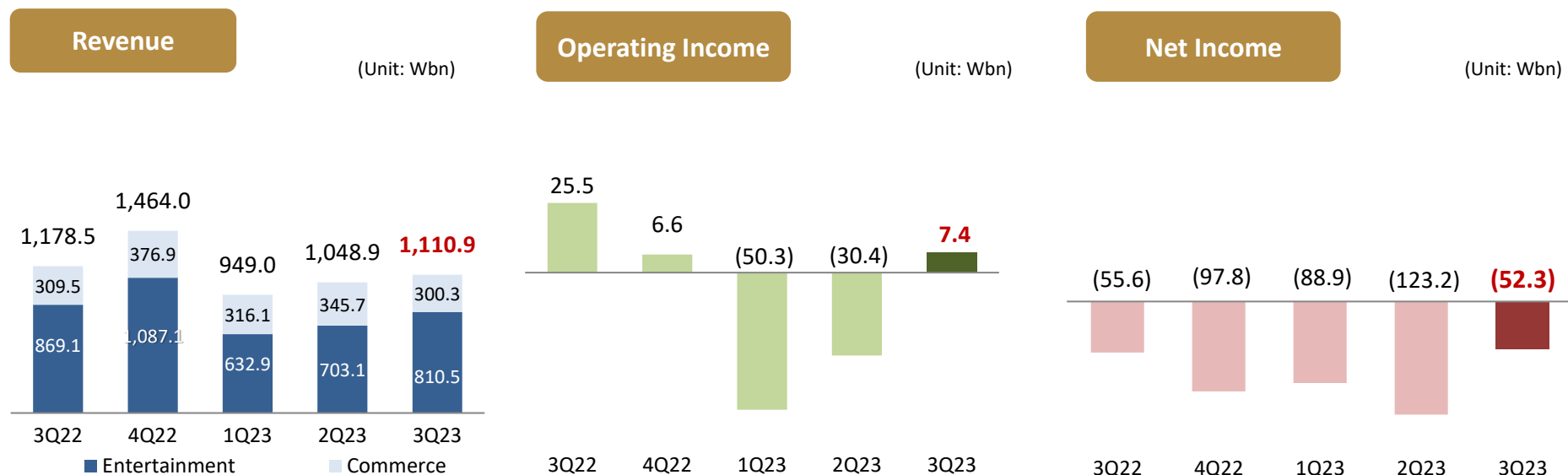
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- ✦ FIFTH SEASON enhanced profitability through delivery
- ✦ TVING improved P&L via balanced content budget
- ✦ Record-breaking double-mn. debut of <ZEROBASEONE>
- ✦ Commerce differentiated with fashion and vertical

”

2-1. 3Q23 Financial Highlights

Entertainment turning around, Commerce withstanding weak season



★ **[3Q23] Revenue W1,110.9bn (YoY -5.7%), Operating Profit W7.4bn (YoY -71.0%)**

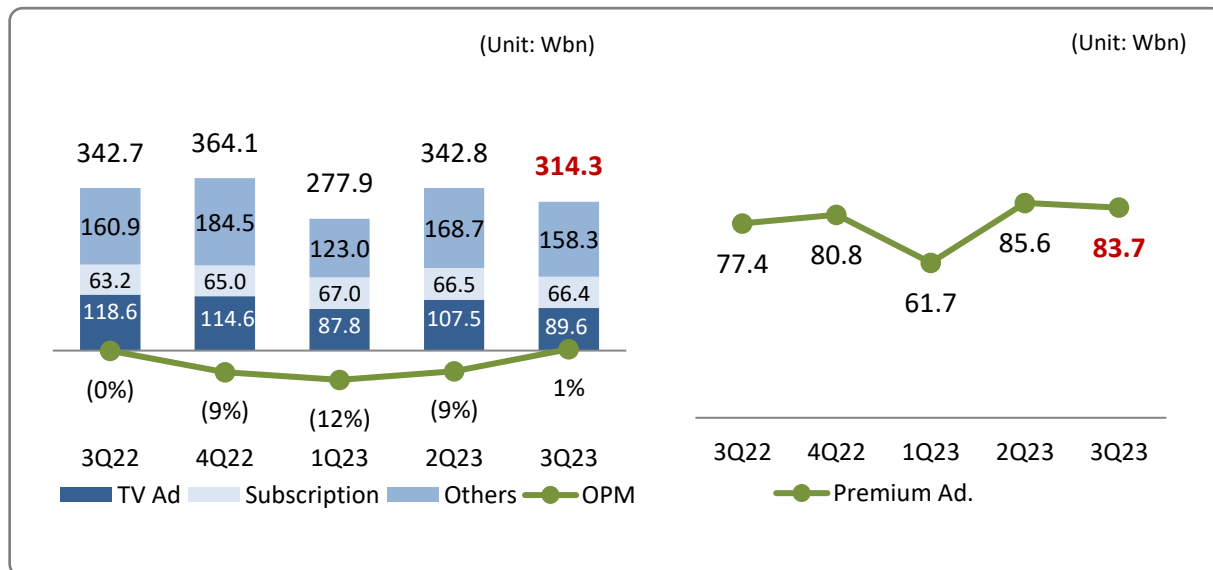
- **Entertainment** : Revenue W810.5bn (YoY -6.7%), OP W0.3bn (YoY -98.3%), improved P&L from FIFTH SEASON and TVING in QoQ, solid growth of music
- **Commerce** : Revenue W300.3bn (YoY -2.9%), OP W7.1bn (YoY +23.2%), sustained profit in slow season by trend-catching brand portfolio strategy

★ **[4Q23] Amplify global revenue based on competitive0edged in content, and focus on the peak season in commerce**

- **Media Platform** : Strengthen TV viewership, also revamp TVING subscription plan **Music** : Expand <ZEROBASEONE> activities with 2nd album, launch a new artist
- **Film & Drama** : Diversify content sales partnership, escalate FIFTH SEASON delivery **Commerce** : Maximize FW high season effect to boost revenue and profit

2-2. Media Platform – Financial Results

Upswing in TVING's subscribers, despite TV Ad. sluggish



Major Content



<The Uncanny Counter 2: Counter Punch>
 Jul. 29th ~ Sep. 3rd (12 eps)
 Highest rating 6.1%



<Earth Arcade 2>
 May 12th ~ Jul. 28th (12 eps)
 Highest rating 4.1%



<Cold Blooded Intern>
 ORIGINAL
 Released on Aug. 11th
 Aired on tvN: Aug. 21st ~ Sep. 25th (6 eps)
 Highest rating 3.6%

★ [3Q23] Revenue W314.3bn (YoY -8.3%), Operating Profit W1.9bn (YoY TB)

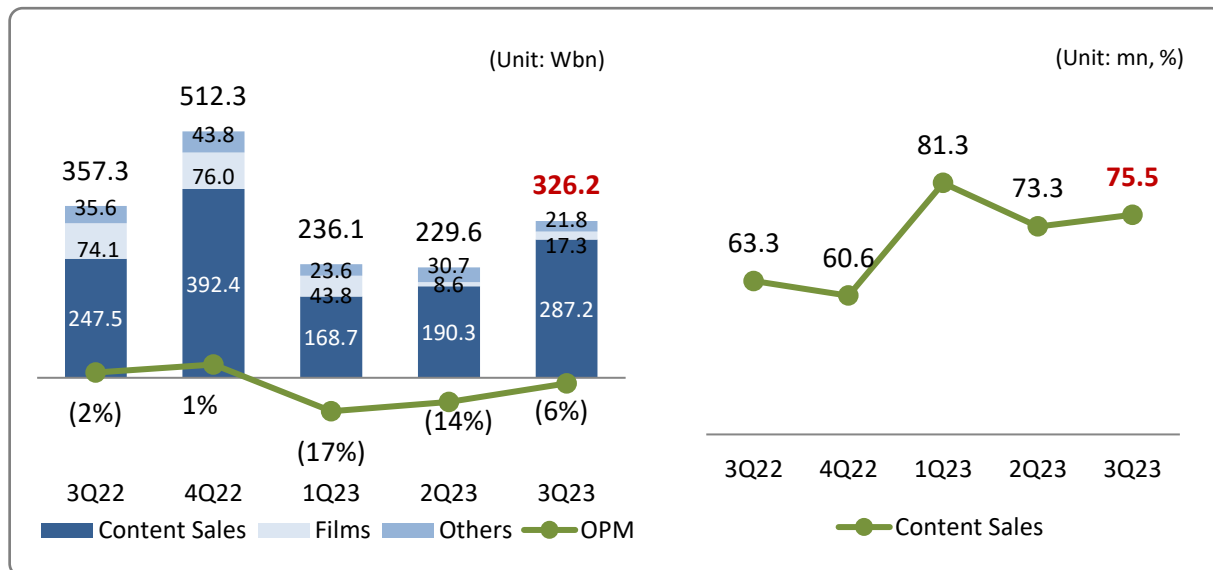
- Delayed market recovery led to TV Ad. revenue decline (YoY -24.4%), while TVING revenue grew (YoY +28.3%) from increased paid subscribers and traffic
- Profitability recovered and marked a turnaround through efficient production cost management by co-airing and reduced TVING amortization expenses

★ [4Q23] Bolster content competency to recover TV Ad. revenue and boost TVING viewership traffic

- Focus on premium TV series lineup such as <Castaway Diva>, <Maestra: Strings of Truth> and <A Bloody Lucky Day>
- Expand popular variety shows <GBRB: Reap what you sow>, <Unexpected Business: in California>, <The Genius Paik 2> and <EXchange 3>

2-3. Film & Drama – Financial Results

Robust overseas content sales offset B.O. losses



Major Content



<My Lovely Liar>

Jul. 31st ~ Sep. 19th (16 eps)

Streaming Platform : U-Next, PCCW, VIKI
JP, US, ASEAN, EU etc.



<Mask Girl>

Aug. 18th (7 eps)

CJ ENM STUDIOS
Streaming Platform : Netflix



<Flora and Son>

Sep. 22nd

FIFTH SEASON
Streaming Platform : AppleTV+

★ [3Q23] Revenue ₩326.2bn (YoY -8.7%), Operating Loss ₩20.4bn (YoY CR)

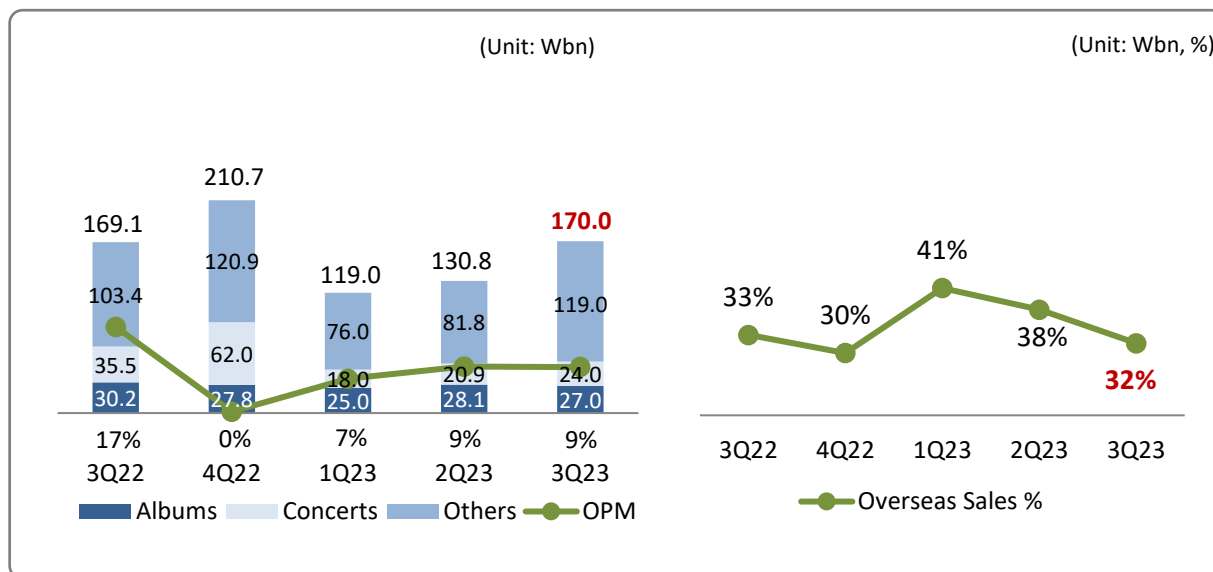
- Global revenue continued to grow thanks to concurrent sales of new released drama to diverse platforms e.g. <My Lovely Liar>, <Delightfully Deceitful> (YoY +19.3%)
- FIFTH SEASON, top-line restored along with content delivery incl. <Life & Beth S2>, <Flora and Son>, <Eileen> and <Superpower> (QoQ +27.7%)

★ [4Q23] Focusing on profitability through overseas content sales

- Expand sales volume of variety show as well as scripted content, while conquering existing market such as JP, US, ASEAN and pioneering a new market
- Reinforce FIFTH SEASON's delivery strategy centering on partnership with global OTT and sequential premium content e.g. <Severance>, <Tokyo Vice>

2-4. Music – Financial Results

Thanks to double-million debut of <ZEROBASEONE> and overseas live revenue



Major Content



<ZEROBASEONE> YOUTH IN THE SHADE

Released on Jul. 10th

First week sales : 1.82mn (3Q : 2.03mn)



<JO1> EQUINOX

Released on Sep. 20th

First week sales : 230k



<Street woman fighter 2>

Aug. 22nd ~ Oct. 31st (10 eps)

Highest rating 2.6%

★ [3Q23] Revenue W170.0bn (YoY +0.5%), Operating Profit W15.5bn (YoY -46.3%)

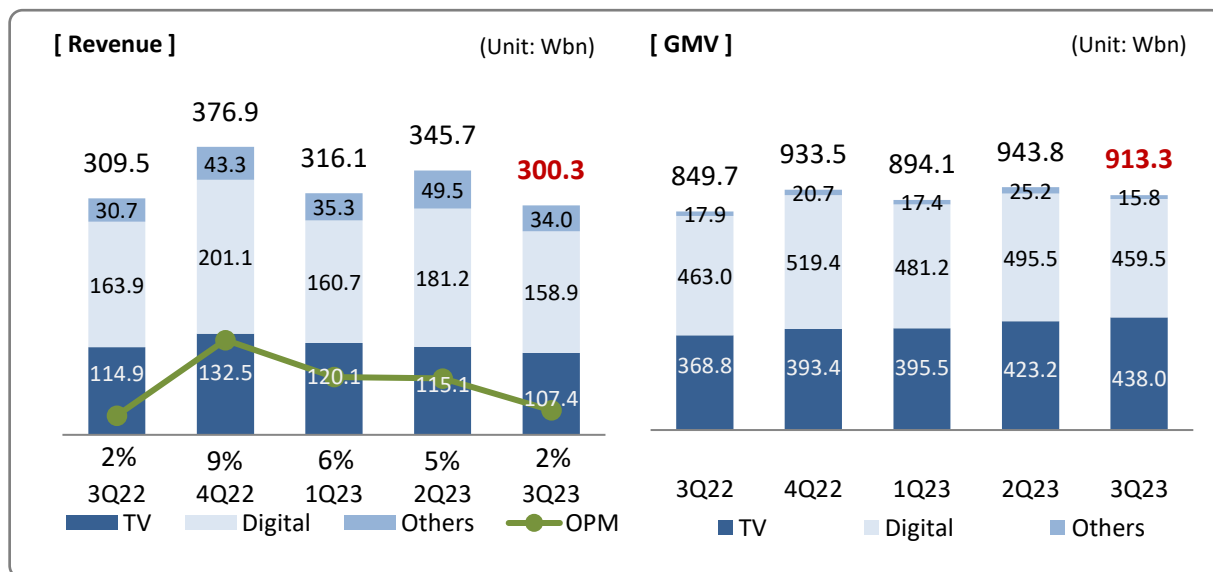
- Sales of <ZEROBASEONE> album exceeded 2.03mn, successfully held concert, and sales growth of convention, incl. <KCON LA>, with record-high audiences (140k)
- High-base impact and Japanese record sales decreased slightly, while strong concert sales as <JO1>, <INI> continued to enhance global business competitiveness

★ [4Q23] Boosting major artists activities and global live events






- <ZEROBASEONE> 2nd mini album, <Kep1er> 3rd Japan single album, <INI> 5th single album, new artist launching through <PRODUCE 101 Japan the girls>
- Expand concerts incl. <JO1>, <INI>, <Young Woong Lim>, <Street woman fighter 2> and mega global conventions such as <KCON SAUDI ASRABIA>, <MAMA 2023>

2-5. Commerce – Financial Results

Bolstering brand and trendy portfolio covering profit in weak season



Major Brand & Program

-  < Brooks Brothers >
-  < Daniel Cremieux >
-  < Odense >
-  < A+G Show >
Brand: the A+G, Karl Lagerfeld
-  < Catch on Brian's Lifestyle >
Brand: Simmons, Loma

★ **[3Q23] Revenue W300.3bn (YoY -2.9%), Operating Profit W7.1bn (YoY +23.2%)**

- Despite the seasonality, advanced merchandise strategy as fortifying mobile live commerce and expanding mega brand partners by one-platform strategy
- Growth of travel, leisure, rental GMV portion and TV GMV expanded as fashion and dietary supplement incl. <A+G>, <orthomol> (TV GMV YoY +18.8%)

★ **[4Q23] Aiming profitability by strengthening FW fashion and the peak season portfolio**

- Expand high-margin portfolio through enhancing FW fashion merchandise brand incl. <A+G>, <g studio>, <Brooks Brothers>
- Big brands collaboration promotions for every month on 4Q and enhance mobile live commerce

Financial Summary



Balance Sheet Summary

(Unit: Wbn)	2Q23	3Q23	QoQ (%)
Total Assets	10,354	10,385	0.3
Current Assets	2,550	2,563	0.5
Cash and Cash Equivalents	834	762	(8.6)
Other Current Assets	1,716	1,802	5.0
Non-Current Assets	7,804	7,821	0.2
Tangible Assets	1,329	1,358	2.2
Intangible Assets	3,184	3,165	(0.6)
Total Liabilities	6,233	6,280	0.7
Current Liabilities	3,801	3,740	(1.6)
Non-Current Liabilities	2,432	2,539	4.4
Shareholders' Equity	4,121	4,105	(0.4)
Equity capital	212	212	-
Retained Earnings	1,011	971	(4.0)
Other Reserves	2,149	2,176	1.3

★ Key financial ratios

(Unit: %)	2Q23	3Q23	QoQ
Current Ratio (%)	67.1	68.5	1.4%p
Net Debt Ratio (%)	60.9	61.1	0.2%p
Cash Ratio (%)	24.5	23.0	-1.5%p

Income Statement Summary

(Unit: Wbn)	3Q22	2Q23	3Q23		
				% YoY	% QoQ
Sales Revenue	1,179	1,049	1,111	(5.7)	5.9
Media Platform	343	343	314	(8.3)	(8.3)
Pictures & Drama	357	230	326	(8.7)	42.1
Music	169	131	170	0.5	30.0
Commerce	309	346	300	(2.9)	(13.1)
OPEX	1,153	1,079	1,103	(4.3)	2.2
COGS	762	673	753	(1.1)	11.9
SG&A	391	407	351	(10.4)	(13.8)
Operating Profit	26	(30)	7	(71.0)	TB
Non-Operating PL	(72)	(83)	(50)	CR	CR
Financial PL	(15)	(41)	(33)	CR	CR
Equity method G/L	(51)	(11)	(4)	CR	CR
Others	(6)	(31)	(13)	CR	CR
Pre-tax profit	(47)	(113)	(42)	CR	CR
Tax Expenses	9	10	10	16.7	2.6
Ongoing Operating Income	(56)	(123)	(52)	CR	CR
Discontinued Operating Income	0	0	0	-	-
Net profit	(56)	(123)	(52)	CR	CR



Appendix

Advancing into the Global Market with Premium IP & Digital Platform



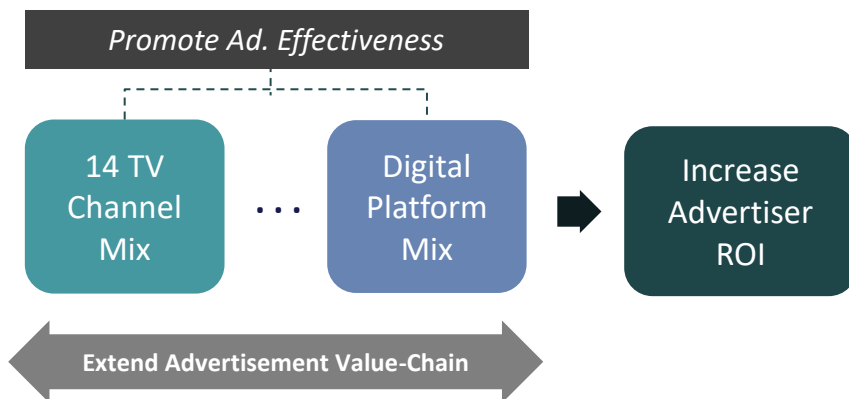
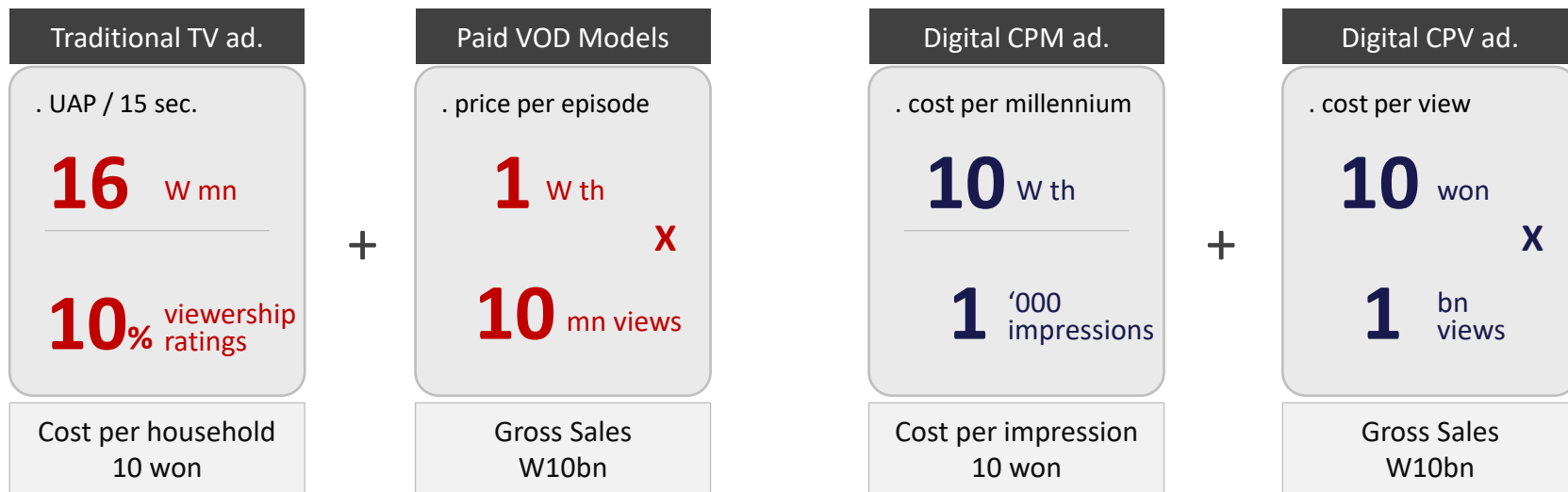
- Linear TV
- Domestic Oriented
- Premium IP
- Legacy Business

“ **Global Business Oriented**
Structural Revision ”

- Digital Platform, D2C
- Broadening Global Business
- Franchise IP & Convergence
- Metaverse, NFT

Comparison of Digital Ad. Model

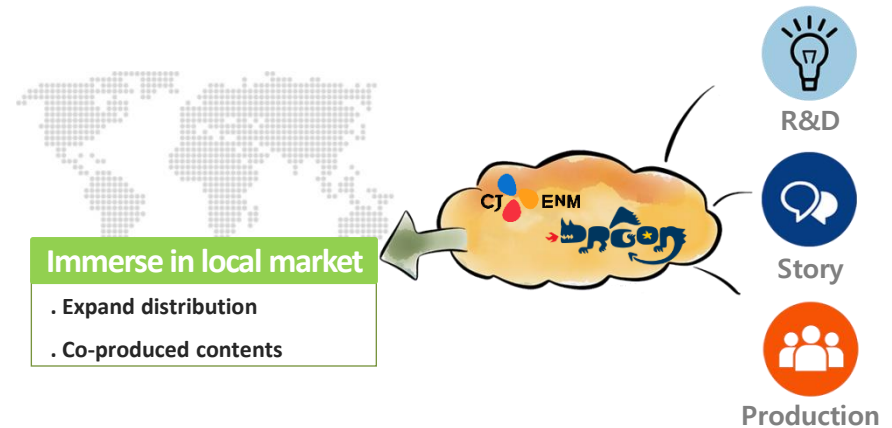
Revenue Diversification from Media-Mix



- Extension of TV-digital media-mix solution**
 : Diversify marketing tools
 : Expand ad. types and solution mix – footage ad., PPL, etc.
- Competitive edge in analyzing ad. effectiveness**
 : In-house agencies analyzing TV & Digital ad.

Fortifying with In-house Studio (2016)

Studio Dragon, aiming for new growth in Asian Contents market



- The Spin-off of Drama subdivision, New entity for the Drama**
 : Acquisition of the well-known production company
 → Develop high-end dramas
- Launch of a major studio to lead the content market**
 : Expertise in storytelling, diversified genre contents,
 Introducing a cinematic quality to TV storytelling
- Growing into a global production company**
 : Local-partnership, co-produced contents

Culture Depot : 2013 <My Love from the Star>, <来自星星的你>
: 2016 <The Legend of the Blue Sea>, <蓝色海洋的传说>

Hwa & Dam Pictures : 2016 <Descendants of the Sun>, <太阳的后裔>
: 2016 <Goblin>, <鬼怪>

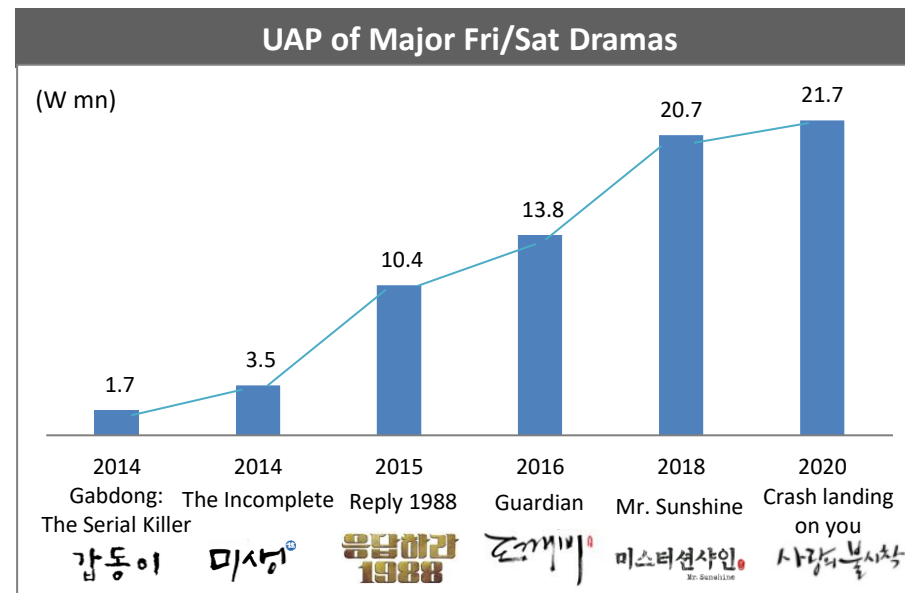
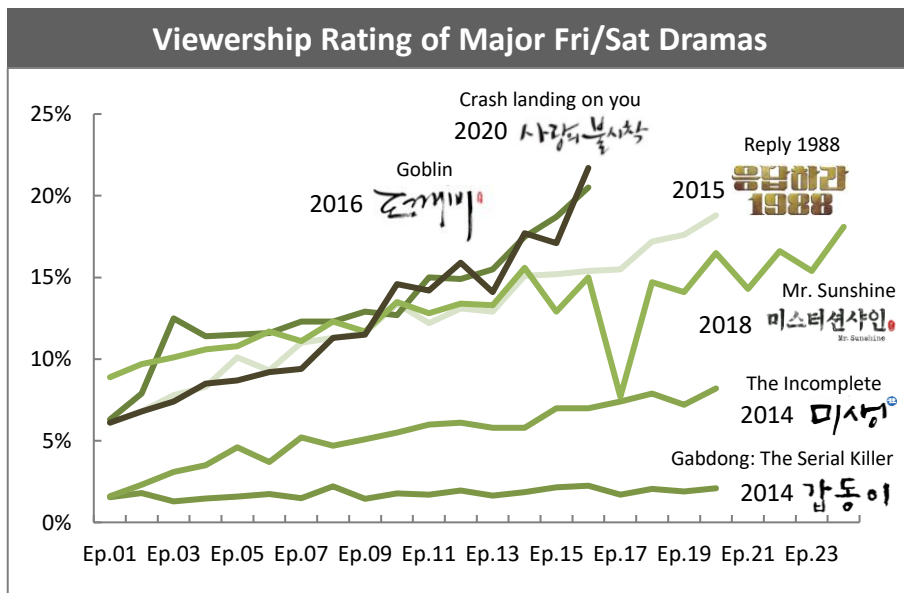
KPJ : 2003 <Dae Jang Geum>, <大长今>
: 2011 <Deep Rooted Tree>, <树大根深>

Rising Drama Production Competency

Paving the way to become "Content Powerhouse"

- Quality drama production to enlarge content library going forward

- : Viewership rating of dramas constantly improving – from recording low-single digit to achieving record-high rating
- : Growing recognition from viewers leading to increasing ads (TV & digital) and stronger channel branding
- : Expect to leverage massive original content library to maximize IP utilization in the long run

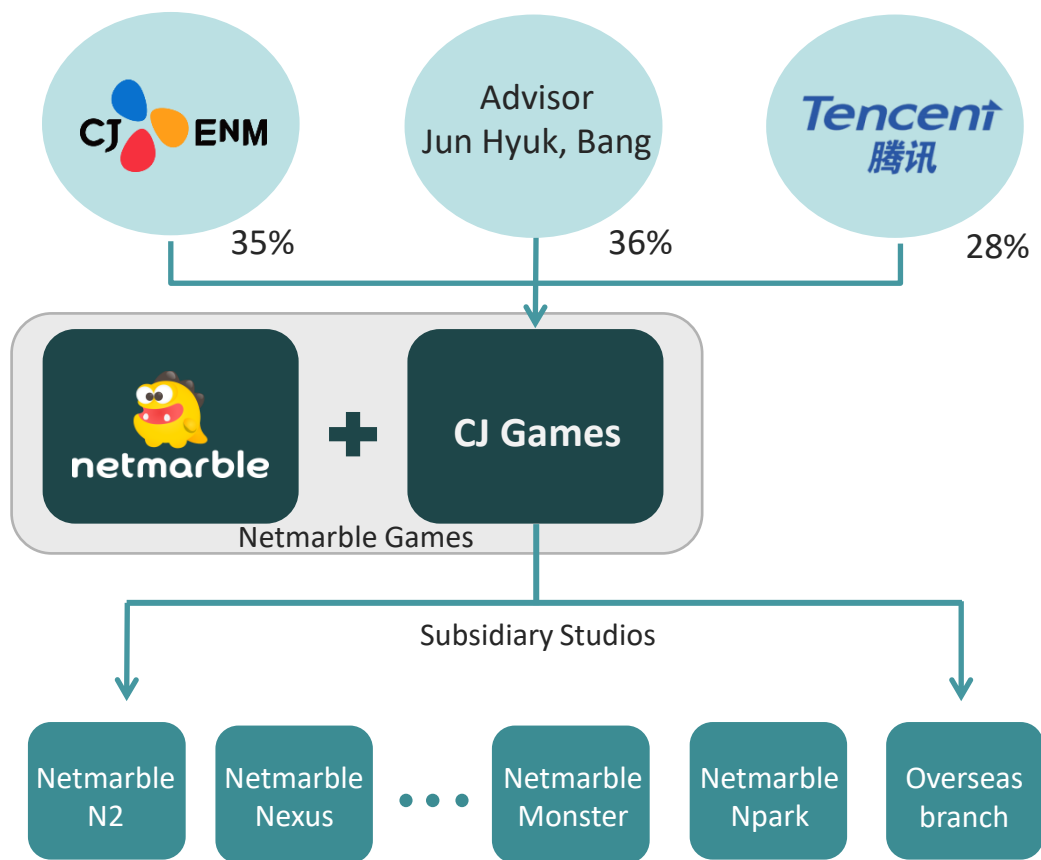


Source: Nielson Korea, CJ ENM

Source: CJ ENM

GAMES STRUCTURE after JV (2014)

Partnership Accelerates Move into the Global Market



- **Partnership in New Corp.**

- : Integration of Game Biz. (Netmarble & CJ Games)
- : Collaborate with Tencent for higher synergies and stronger publishing

- **Equity Investment from Tencent**

- : US \$500mn with 28% stake
- : As a fully-loaded Strategic Investor rather than FI

- **Removal of Regulatory Barrier**

- : Restructuring to facilitate M&A (Developing studios are great-grandsons of the holding company. Partial acquisition is banned by FTC in current conditions)

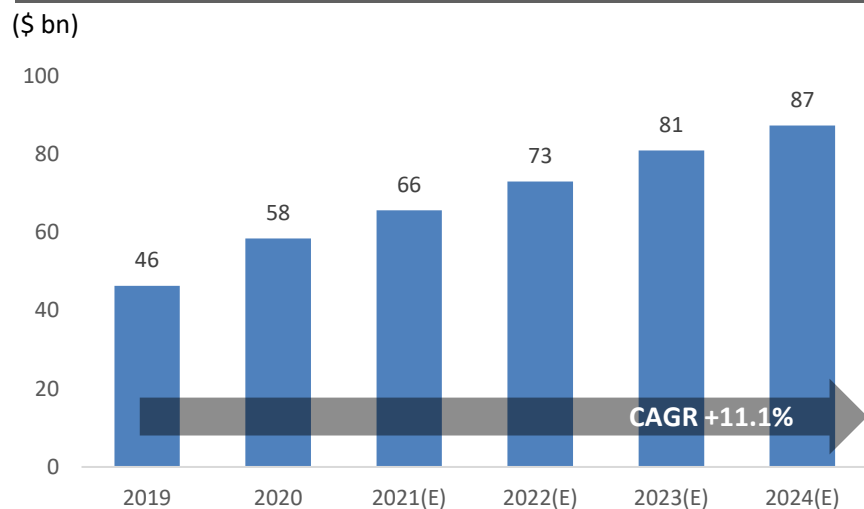


Equipped to Become a Global Player

* Current stakes after IPO (May 10, 2022):
 Mr. Bang 24.1%, CJ ENM 21.8%, Tencent 17.5%, Ncsoft 6.8%
 (Ncsoft initially held a stake of 9.8% through a capital increase in Feb 2015)

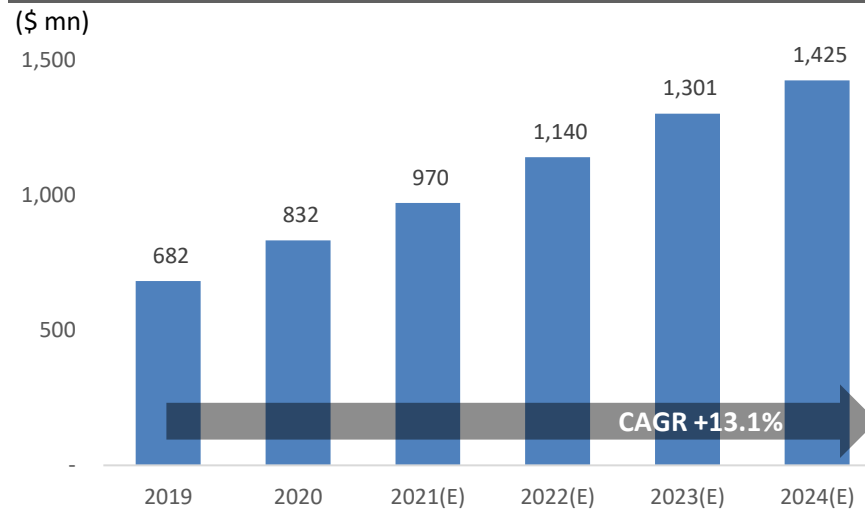
The OTT Market

Global OTT Market Projection



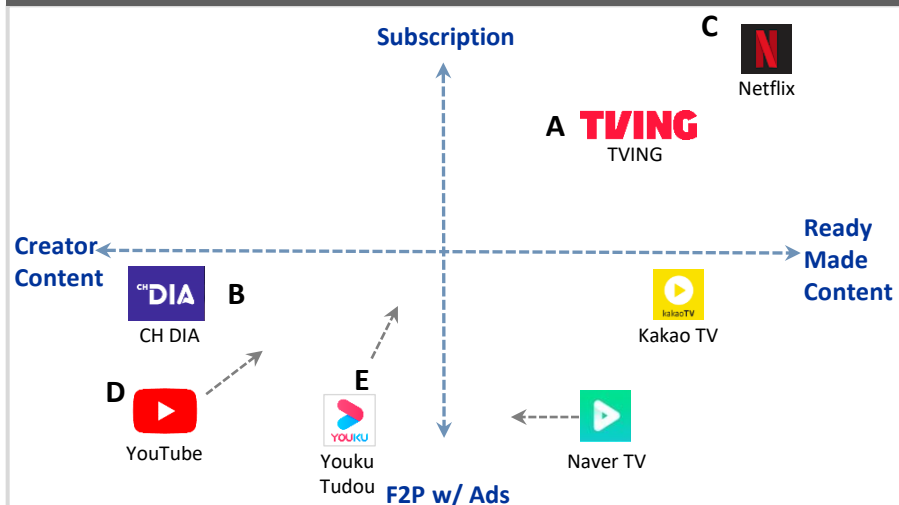
Source : PwC, CJ ENM

Domestic OTT Market Projection



Source : PwC, CJ ENM

Service positioning of platforms



Source : CJ ENM

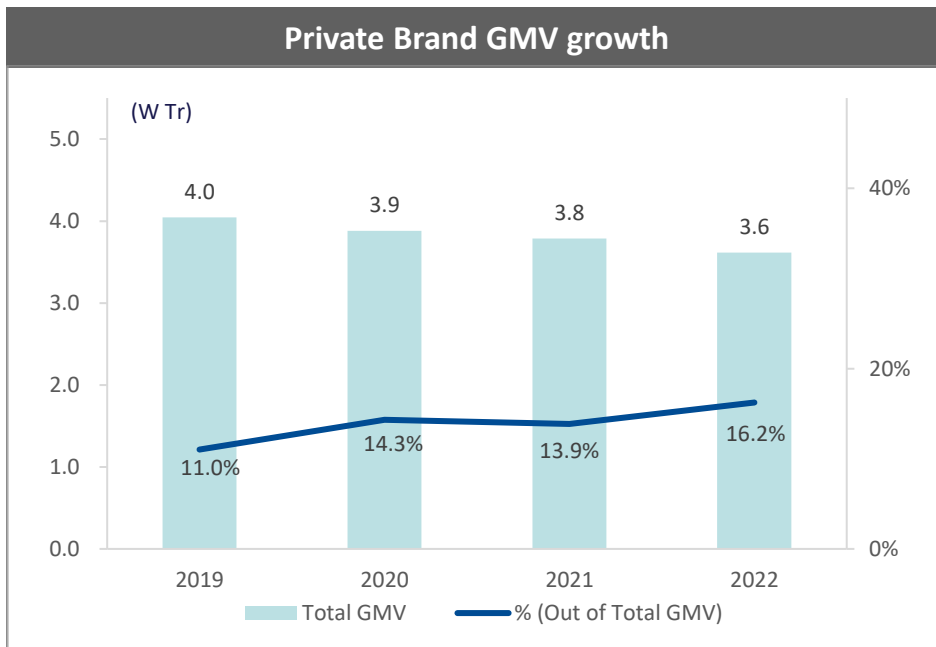
Service positioning of platforms

	Business Model	Type of Contents	Platform
A	Subscription	RMC	TVING
B	Ads	UCC	CH DIA
C	Subscription	RMC	Netflix
D	Ads	UCC	Youtube
E	Ads	UCC + RMC	Youku Tudou

Source : CJ ENM

Commerce Private Brand Strategy (2022)

	Original Brand	Licensed Brand
Fashion/Beauty	THE AtG	JEAN-MICHEL BASQUIAT
	CelebShop edition	g studio
	S.L R I A H H	Brooks Brothers
	F I D E L I A	KARL LAGERFELD PARIS
	SEP	Eddie Bauer
Living	odense	cacharel
	@sential	CSLV CASA LIVING
	taylor scents	
Health Supplements	오하루 자연가득	
	CISSUS LOW DIET SECRET	
	DOCTOR 1	

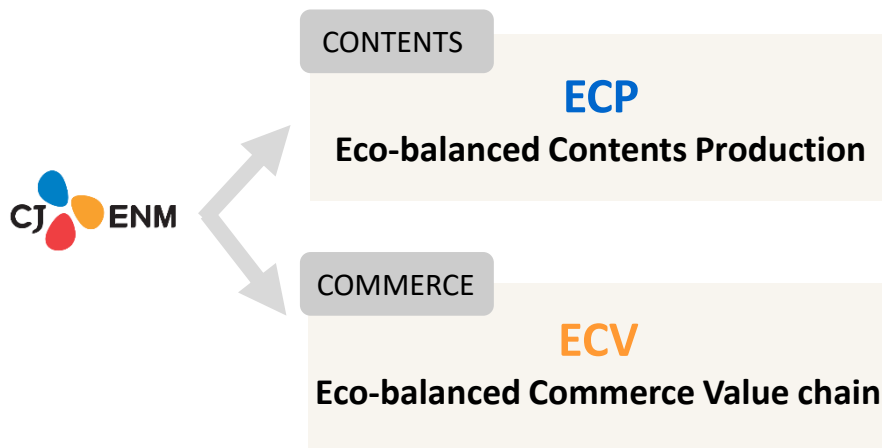


- Fortify PB category based upon product competitiveness**
 - : Original brand developed with in-house capabilities
 - : Licensed product with external brand partnerships
- Currently 30 brands, pursuing expansion of PB categories**
 - : Men's Fashion, bedding, interior, beauty etc.

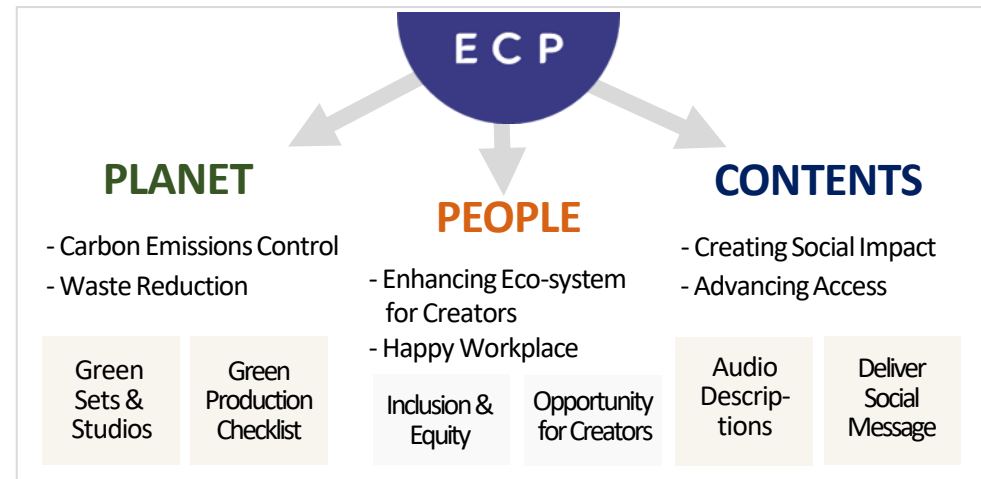
ESG Overview

Driving solid change throughout ESG in the environment and industry

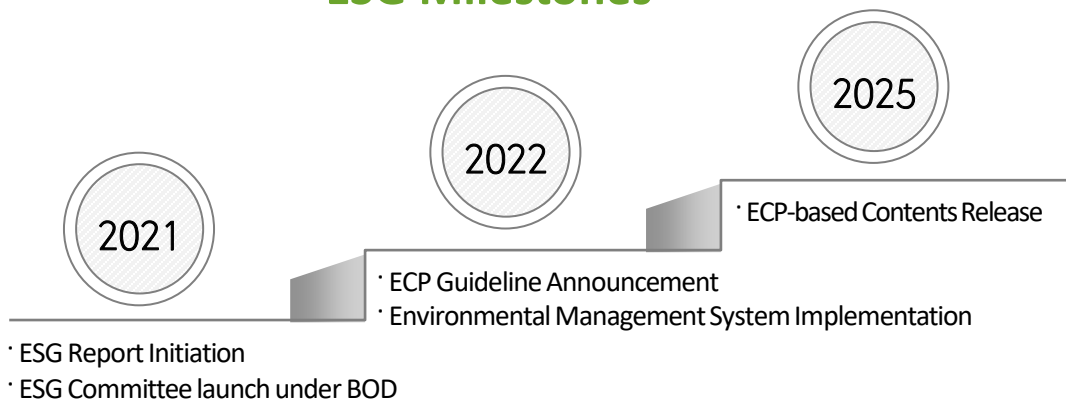
ESG Philosophy



ESG Core Value - ECP



ESG Milestones



Governance Structure



Appendix 2. Main Line-up for 4Q23

Channel · TVING

[Drama]

- ★ <Twinkling watermelon> (9/25 ~ 11/14) : Mon/Tue on tvN
- ★ <Castaway DIVA> (10/28 ~ 12/3) : Sat/Sun on tvN
- ★ <Maestra: Strings of Truth> (12/9 ~ 1/14) : Sat/Sun on tvN
- ★ <A bloody lucky day> (11/24) : Drama on TVING
- ★ <Deaths Game> (Dec) : Drama on TVING

[Variety Show]

- ★ <Kim chang-ok Show Reboot> (9/24 ~ 11/12) : Tue on tvN STORY
- ★ <GBRB : Reap what you sow> (10/13 ~ 12/15) : Fri on tvN
- ★ <Unexpected Business: in California> (10/26 ~ 1/18) : Thu on tvN
- ★ <The Genius Paik 2> (10/29 ~ 1/14) : Sun on tvN
- ★ <Street dance girls fighter 2> (11/21 ~ 12/26) : Tue on Mnet
- ★ <EXchange 3> (Dec) : Variety show on TVING

Film

- ★ <The Boys> (Released on 11/1)

FIFTH SEASON

[Drama]

- ★ <Strife> (Network : Foxtel)

[Pictures]

- ★ <The Long Game>
Directed by Julio Quintana, Starring Dennis Quaid, Gillian Vigman

[Documentary]

- ★ <Omnivore>, <Twelve Songs>, <Kiss the Future> etc.

Music

[Albums / Records]

- ★ TAG ME (10/11) : <INI>
- ★ MELTING POINT (11/6) : <ZERBASEONE>
- ★ FLY-HIGH (11/22) : <Kep1er>

[Concert / Convention]

- ★ <JO1>, <INI>, <Street woman fighter 2>
- ★ <KCON SAUDI ARABIA 2023>, <2023 MAMA AWARDS>
<M countdown in France>